

**UC Master Gardeners of Nevada County  
Executive Board Meeting Minutes  
July 1, 2020 Started at 9:30 am – Adjourned 11:18 am  
Meeting held online via Zoom software**

Board Members present: Denise Ronalter, Dawn Bateman, Peggy Slyker, Kathy Southern, Judie Tartaglia, Stephanie Wagner, Connie Suddath, Lisa Moody, Margaret Ervin, Pam Montgomery Also: Kevin Marini

Board Members absent: Sylvia Wright

Members present: Don Asay, Sandy Irber, Jerri Kelley, Alison Olsen, Rita & Bob Quade, Melony Sword, Ann Wright

Topic/Presenter	Purpose	Notes	Action
Welcome & Introductions  President –Denise Ronalter		Denise welcomed our new board members - Peggy Slyker, Kathy Southern, Judie Tartaglia, and Pam Montgomery	
Secretary – Margaret Ervin for Sylvia Wright	Approval of minutes	Minutes of previous meeting on June 3, 2020: motion to approve by Connie Suddath, second by Judie Tartaglia, passed	Approved
Treasurer’s Report –	Review Budget vs Actual	<p>Kathy Southern is looking at ways to stream-line the treasurer process for efficiency and information on reports.</p> <p>Alison Olsen</p> <ul style="list-style-type: none"> <li>• Sent out the Budget Update July 1, 2019 – June 30, 2020 to close out the year</li> <li>• In March we limited expenses which put us in a good position going into the 2020-2021 year</li> <li>• Starting balance is \$37,492.34</li> <li>• The balances are in sync with Annette (UC contact)</li> </ul> <p>Kathy thanked Alison for bringing she and Peggy up to speed</p> <p>Kevin thanked Alison for the last four years</p> <p>Going forward we should use Kevin’s credit card for any expenses to help simplify the process. Peggy will send out an email to let everyone know to contact Kevin and use the credit card. Also, if people are starting to spend, they should check with their facilitator first.</p>	
Vice President – Dawn Bateman		The program for the July general meeting will be given by Lyn Muth on the psychology of landscape planning. It is how she works with a client’s vision thru execution.	

		<p>Right now, we are scheduled for a July general meeting then not another general meeting until October. Dawn will find a speaker for August and we will have an August general meeting.</p> <p>Dawn called the contact she met in June, from Wolfe Creed Alliance, but she needs 3-4 months advance notice to give a talk. So, she could possibly be a speaker later in the year.</p> <p>Continues to send out announcements for CE hours.</p> <p>What would we like to hear about for programs? Guidance/suggestions?</p> <p>Suggestions:</p> <ul style="list-style-type: none"> <li>• Send a message out to everyone as to what topics they would like to hear about - Tart</li> <li>• Local native weeds vs plants that we would like to keep - Jerri</li> <li>• Hearing from local nurseries – Melony</li> <li>• Soil – Pam</li> </ul> <p>Get permission from outside speakers to record – get a release form signed</p>	
<p><b>Facilitators’ reports</b></p> <p>Member Support – Judie Tartaglia</p>	<p>Status reports</p>	<p>Tart checked in with her project leads</p> <ul style="list-style-type: none"> <li>• Study group - Durinda is not comfortable with zoom so will start back up when we can meet in person</li> <li>• Hospitality – Margaret &amp; Lisa say bring your own coffee</li> <li>• Technology – Mark will start to work on the things that were approved in the budget</li> <li>• T&amp;E – Claudia is always looking for articles and photos <ul style="list-style-type: none"> <li>○ Facilitators – send a blurb to T&amp;E to let the group knowing what you are doing</li> <li>○ Send photos of successes in the garden from the spring plant sale</li> </ul> </li> <li>• Historian – Tart did not hear back, Denise sends pictures</li> <li>• Training – probably no class of 2021</li> </ul>	
<p><b>Public Communication – Stephanie Wagner</b></p>		<p>Publicity for virtual workshops went out</p> <p>There are two events which were not included in the list of cancelled events, tomato tasting and fall plant sale.</p> <ul style="list-style-type: none"> <li>• NID would probably not allow a public event for tomato tasting or the fall plant sale</li> <li>• NID limits us to 10 people with masks, no food sharing</li> </ul> <p>Tart moved to not have tomato tasting, second by Margaret, passed – Stephanie is to send out notice</p> <p>Fall plant sale discussion under Finance, Plant Sale</p>	<p>Approved</p>

<p>Education – Connie Suddath</p>		<p>Connie has had a great response from presenters when asking if they would be willing to present on Zoom She would like to have workshops available every weekend (either live or recorded)</p> <ul style="list-style-type: none"> <li>• Denise – we need more assistants to facilitate Zoom presentations and recordings</li> <li>• Live + Q&amp;A is recorded or pre-recorded (no opportunity for Q&amp;A)</li> <li>• Considering short workshops for a library</li> <li>• Practice and time</li> <li>• Working on having video within a video</li> <li>• Need to expand production team with cross training</li> <li>• Promote whether zoom or live</li> </ul> <p>Concern that we are on the same time as the radio – it is easier to change the work shops vs changing the radio show – maybe consider 9 am for work shops</p> <p>We have a YouTube channel (UC Master Gardeners of Nevada County) – Ann uploaded the workshops completed so far – this saves on storage</p> <p>We could work up to a workshop available every weekend, have live workshops on some weekends and have recordings on the non-live weekends</p> <p>Karen and Jerri would like to present their – IPM workshop from May 30<sup>th</sup> – contact Sylvia and set up practice time</p> <p>Connie worried about the Sep meeting where planning is done for future workshops – Denise will help facilitate with Zoom – focus on what the new gardeners need, predict problems, and take pictures Connie to send out an email to have people think of ideas</p> <p>Connie has a list of requests from when we had live WS for things they would like to see</p> <p>Track YouTube views</p>	
<p>Garden Projects – Lisa Moody</p>		<ul style="list-style-type: none"> <li>• Demo garden – Kate Brennan and her trailer, there was a lot of clean-up done with a lot of people helping</li> <li>• Question – could we find out previous projects or visions that did not come to fruition</li> <li>• Signage – plant ID – interpretive signs, they are expensive, but we could prioritize, could we go for donations from vendors? Reinvigorate those who have given in the past, do an appeal letter – Kevin, recently</li> </ul>	

		<p>we added a donation button to the website, we could reach out for donations for specific reasons, with our large bank balance (operating budget) we need to make sure it is project specific. Separate fund-raising campaign for specific project, focused with defined outcomes.</p> <ul style="list-style-type: none"> <li>• Kevin – we had a service contract for over 10 years – this could be re-explored; they must do an extensive form with UC to become a provider</li> <li>• Kevin – suggestion is to get the project leads in the demo garden on board. Then get the costs together</li> </ul>	
<p>Finance - Margaret Ervin</p>		<p>Plant sale committee</p> <ul style="list-style-type: none"> <li>• The committee met and decided not to hold a Fall 2020 plant sale. Future plant sales will be re-visited at a future date.</li> <li>• The propagation team led by Karen Lingard and Pam Montgomery have up potted what was available on the prop bench and will start propagation by seasons. Full steam ahead on propagation for 2021 plant sale.</li> <li>• If anyone still has grower kits or parts of kits let Bonnie and Patricia know. They want to collect everything and store in one location.</li> </ul> <p>Garden Guide 2020 roll-out</p> <ul style="list-style-type: none"> <li>• Ann Wright will be ready to go to print by next week. API will print 500 copies and are willing to store the extras.</li> <li>• Release date is mid-July</li> <li>• Phase 1 will be for MGs and their family and friends, plus vendors who can sell to the public</li> <li>• A distribution team and delivery logistics is being worked out</li> <li>• MGs will order thru <a href="mailto:MGNC.gardenguide@gmail.com">MGNC.gardenguide@gmail.com</a></li> <li>• Distribution team – Denise – Penn Valley area, Margaret – southwest of downtown Grass Valley, Lisa – Cedar Ridge to downtown Grass Valley, Tart – downtown Grass Valley, Jerri – Nevada City</li> <li>• When the books are ready an email with instructions will be sent from VMS to all MGs</li> <li>• Phase 2 – when we can schedule events with the public, we can sell at those events</li> </ul>	
<p>Gardening Q &amp; A Pam Montgomery</p>		<p>Most events under Information are on hold or have been cancelled</p> <ul style="list-style-type: none"> <li>• Home &amp; garden</li> <li>• Farmer’s market</li> <li>• Nevada County Fair</li> <li>• Soroptimist</li> </ul>	

		<p>New ideas coming in</p> <ul style="list-style-type: none"> <li>• YouTube</li> <li>• Zoom presentations</li> <li>• Radio – people are hungry for info and to stay connected</li> </ul>	
Kevin’s Report	Status	<ul style="list-style-type: none"> <li>• There are 3 vendors where there are authorized purchasers - Weiss, B&amp;C, and Hills Flat Lumber</li> <li>• Office update – testing is going through at least August 31<sup>st</sup> – they are hoping to test longer, the county understands that this is unfortunate for organizations who use the building, let the county know if we need some access, right now we have Monday 8 am to noon. Let Kevin know so he will meet you and unlock the building and the office. There is storage if needed for Garden Guide books but only until the building reopens</li> <li>• Cindy Flake has out on a sabbatical, Dan Makin (sheep guy) will be our county director.</li> <li>• Kevin got a call from Gene Lilly who is a 20-year MG (he has stenosis in the vertebrae), he helps Melony with ‘got questions’. Kevin suggested we reach out to Gene to let him know we are thinking of him and wish him the best.</li> <li>• Consider logging on as MGNC to comment on the Facebook Nevada County backyard group, this group attracts a lot of people</li> </ul>	
Old Business	Status of open items	<ul style="list-style-type: none"> <li>• Denise - The job descriptions have not been posted yet</li> <li>• Denise - Working with Mark on technology training</li> <li>• Margaret - The Garden Guide roll out is mid-July so can be marked as complete</li> <li>• Margaret - A sign to acknowledge the hoop house donor, Gro-Tech Systems, Inc. will be placed with other donor signs</li> <li>• Denise - Solar fan for the hoop house – Demo Garden will take over the task. Lisa Moody and Jerri Kelley will get them purchased and find someone to install during the fall</li> <li>• Margaret - Close out selling the Garden Guide at the Fair –cancelled</li> <li>• Pam - The Website has a direct “contact us” email - completed</li> </ul>	
New Business		<ul style="list-style-type: none"> <li>• New Clock Tower sign – Jerri to work with Lisa</li> <li>• Kevin has MG logo to use on signs</li> </ul> <p style="text-align: center;">Adjourned 11:18 am</p>	